

Why Nutram Pet Foods?

100% Canadian, Family-Owned!

Crafted in Canada, our highly trained in-house team of professionals and Holistic Experts carefully control every process from recipe creation to product shipment, and everything in between.

With over 20 years of pet nutrition expertise, Nutram's team of Nutritionists, Holistic and culinary professionals are truly Canada's pet food experts. Starting in 1993, Nutram recipes have been crafted in Ontario, Canada at our world-class production facility.

The process starts with our in-house Nutritionists and Holistic Experts, who craft each recipe to maximize its nutrient absorption for overall health. Through working with Canadian Farmers and sourcing experts, we focus on natural ingredients with an eye to sustainability. Our extensive in-house testing capabilities, provides us great control of the quality of our recipes, and our trained culinary experts cook each recipe in small batches to ensure consistency and quality. We then package each recipe in our Canadian-made, human food-grade bags, guaranteeing optimal nutrition and product integrity.

Trusted in over 30 countries worldwide, Nutram recipes represent the finest Canadian quality through many decades of pet nutrition excellence.





Our holistic nutrition starts in the gut through maximum nutrient absorption with the use of natural ingredients.

Some say you are what you eat. We believe you are what you ABSORB. Holistic Nutritionists accept that most issues start in the gut. By crafting each recipe with sound scientific principles and natural ingredients, each recipe caters to supporting pet wellness from the inside-out, starting with the gut.

By supporting the gut, the body allows for optimum nutrient absorption, which means your pet will receive all of the benefits of each ingredient, as nature intended.



The science of pairing superior ingredients that work better together to support your pet's total well-being.

Wellness is a journey, not a destination. Nutram recipes take a nutrition focused path to total pet wellness by carefully

selecting each premium ingredient for what they contribute to the body as a whole. Each holistic Nutram recipe is then enhanced with our OPTIMUM COMBINATIONS, a perfect pairing of ingredients that complement one another's benefits to take our holistic nutrition to the next level.

Each Optimum Combinations pairing provides the benefit of each ingredient PLUS the advantages of their combination.

What are Optimum Combinations™ and how many are there?

Optimum Combinations™ are combinations of nutrients that found in our wholesome ingredients to give your pet Holistic benefits beyond complete and balanced nutrition. There are 19 Optimum Combinations™ in our recipes.

| Optimum Combinations™ | Effect |
|-----------------------------------|---|
| Turkey + Chamomile | Calming Effect |
| Lamb + Pumpkin | Better Digestion |
| Whole Eggs + Quinoa | Muscle Strength |
| Salmon Oil + Flaxseed | Cognitive Development Shiny Coat Healthy Shiny & Coat |
| Salmon Oil + Rosemary | Immunity Boost |
| Salmon Oil + Green Lipped Mussels | Improved Mobility |
| Salmon Oil + Turmeric | Improved Mobility Immunity Boost |
| Blueberries + Blackberries | Immunity Boost |
| Cranberries + Celery Seeds | Healthy Bladder |
| Green Lipped Mussels + Flaxseed | Improved Mobility |
| Pomegranate + Green Tea | Immunity Boost |
| Chicory Root + Peppermint | Better Digestion |
| Kale + Peppermint | Natural Detox |
| Pomegranate + Turmeric | Immunity Boost |
| Pumpkin + Chicory Root | Better Digestion |
| Pumpkin + Ginger | Better Digestion |
| Pomegranate + Raspberries | Immunity Boost |
| Spinach + Chamomile | Calming Effect |
| Flaxseed + Turmeric | Immunity Boost |



How Nutram is different versus any other brand in the market?

There are many good alternatives in Specialty market. What makes Nutram to stand out?

- Our Optimum Combinations™ ensure your pets receive the maximum nutritional benefits of each ingredient, PLUS the advantage of their combination
- We achieved it with our certified Holistic Nutritionist carefully crafting these recipes to combine the power of Nature to amplify benefits by mixing several specific ingredients
- By cooking it in our facility under stringent quality control process
- And by using our expertise to buy natural and hormone-free quality and wholesome ingredients. Check out a list of wholesome fresh proteins, carbs with low-glycemic response, fruits, berries and vegies on our ingredient panels
- Recipes that support Proper Digestion, Increases Nutrient Absorption, Activates Disease Fighting properties and Nourishes Pet's Total Wellbeing
- Never adding something that you wouldn't want in your pet's food - hormones, corn, wheat, potato or soy

