



**Jones**  
FEED MILLS LTD.

**JULY 2024**



**Notice: Jones Feed Mills is closed Monday, August 5th, 2024 to recognize the Civic Holiday. We wish all our customers and staff a safe and happy Civic Holiday Weekend!**

— HAPPY —  
**Retirement**



At the end of June, Brian Coghlin, JFM Beef Sales Consultant, retired from Jones Feed Mills. Brian started his career with Jones in September of 2013

and has been a valued member of the Beef Team since that time. Brian's cattle knowledge is second to no-one, a skill, along with his life experiences, he incorporated into his work each and every day.

When asked what Brian is going to do in his retirement, Brian commented that he is looking forward to spending time wood-working and certainly spending time with his wife, Cheryl, and their nine grand-children. Brian wanted to be sure we communicated that throughout the time he was at Jones he had a great appreciation for his customers as well and his coworkers and thanked all for their support through the years. We appreciate Brian's contribution to JFM and wish him and Cheryl all the best in their retirement years.

Please join all of us at Jones Feed Mills in congratulating Brian on his retirement and for his time with us at Jones!

**PROVIDING THE RIGHT NUTRITION THROUGH GESTATION IS KEY**

Written by: Victoria Pringle, JFM Nutrition Assistant & Equine Sales Consultant

Pregnancy and Lactation places many demands on a mare's body. Proper nutritional support helps to ensure that both mare and foal make it through this period happy and healthy.

Nutritional requirements for broodmares will increase during mid to late gestation. Additional protein and energy should be provided along with increased levels of vitamins and minerals to support fetal growth. Early lactation increases nutritional requirements further, with the needs beginning to decrease as mares transition into later stages of lactation.

Young growing horses also have enhanced nutritional needs. While foals will start out with most of their nutrition coming from the mare's milk they can be allowed to creep feed from the mares feed early on. As the foal grows their intake of feed from sources other than the mare's milk will increase. At the time of weaning the foal should already be acclimated to these other feed sources to ensure an easy transition off the mare's milk.

As with all horses, a well-balanced diet for broodmares and growing horses starts with good quality forage. In addition to good quality forage, a feed formulated specifically for broodmares and young growing horses can be fed to support the elevated nutritional needs of these animals. The Jones Select 16 Pellet is formulated to meet the nutritional needs of broodmares, foals and weanlings with elevated protein, vitamin, and mineral levels. This pellet can be fed to broodmares right through from mid to late gestation all the way to the later stages of lactation as well as fed to foals from the creep feed stage all the way to the weaning stage. For more information on the Select 16 Pellet speak to your Jones Sales Representative.



**E-TRANSFERS ACCEPTED**

Jones Feed Mills accepts e-transfers for account payments. Payments can be emailed to: [receivables@jfm.ca](mailto:receivables@jfm.ca) Please note, this is the ONLY email address that can receive payments.

**ON THE CALENDAR**

- **July 4 - Ontario Forage Expo - Gorrie, ON**
- **July 19 - Bruce County Beef Farmers Annual BBQ - Chesley, ON**
- **July 20 - Milverton Amish School Fund Auction - Milverton, ON\***
- **Sept 6 - BFO Cow Calf Management Tour - Brant and Oxford Counties, ON**
- **Sept 10 - Canada's Outdoor Farm Show - Woodstock, ON**

\*JFM Exhibiting/Sponsoring Event

**Miller's Stone**  
July Special!  
Pork/Beef Burgers  
LOCALLY MADE & NICELY SEASONED  
\$15.99 per 10 pack  
\$7.99 per 5 pack  
2755 Lobsinger Line  
Heidelberg, ON  
519-699-5200



**FUTURES**



**Can \$: 1.36 (06/28/24)**

**Live Cattle**

Aug	\$ 255.03
Oct	\$ 254.28
Dec	\$ 255.82
Feb	\$ 258.32

**Dressed Hogs**

Aug	\$ 230.12
Oct	\$ 194.70
Dec	\$ 180.07
Feb	\$ 192.39

Source: [farms.com](http://farms.com)

## WHAT THE HAY?

This year, the growing season in SW and Central Ontario has been unique in several ways. The long, cool spring was later offset by an ample amount of moisture, that when introduced to the warmer May weather, produced heavy hay crops and rich pastures. The struggle June brought us was to try to find a dry spell long enough to get the 1st cut of hay/haylage off. These conditions have brought us a lot of variability when looking at the early sample results of this hay crop. The JFM Nutrition Team would like to remind all customers who feed hay/haylage/baleage to have it tested for its nutritional value so balanced rations can be formulated to ensure your livestock are receiving the nutrition they require. Knowing the value of your forages, often saves livestock producers money in their supplement and other feed ingredient amounts, as not knowing can often result in over-feeding higher priced ingredients. To have your hay/haylage sample picked up for analysis, contact the office or your JFM Sales Consultant.



## FOUR (4) VS FIVE (5)!

Now that the warm weather has arrived, the JFM Production Teams will be placing four bags/layer of some of our pelleted bagged feeds opposed to five on a skid to allow for heat to escape up the middle to maintain feed quality. FYI

## BEEF GROWER PELLET BOOKING PERIOD



Don't forget to book your beef grower pellet for the summer. July is the month where JFM receives booking requests for our popular 13.5% BBGP (Beef Booked Grower Pellet) with Monensin for the summer. Booking your feed provides predictability and assurance of product availability and price. Talk to your JFM Beef Sales Consultant or call the office at 1-800-265-8735 to inquire about booking your BBGP. Bookings on BBGP are received until July 31 2024.



## MILK REPLACER

Jones Feed Mills has recently entered an agreement with Serval Canada to manufacture our dairy calf Whole Start milk replacer. This formula has been created through time from the research conducted at the Provimi Nurture Research Center (Ohio). Serval Canada is the same company that JFM purchases Happy Calf (for veal), Kid-O and Lamb-O milk replacers from. We are excited over this new opportunity as Serval is a leader in North America for milk replacer research, ingredient quality and manufacturing. The Jones Whole Start formula is the same as it has been in the past, however there is a slight change in the mixing. Please see the below graphic of the mixing instructions. For more information on the Jones Whole Start Milk Replacer and the Jones Whole Start Calf Program, please contact your Jones Dairy Sales Consultant or your local Jones Feed Mills Dealer.

### Jones Whole Start Milk Replacer Mixing Instructions



## TOTES FOR SALE

Jones Feed Mills has a quantity of liquid totes for sale. Totes are approx. 40"x48"x48" and have not had any medication in them. Totes can be used for hauling water, storing feed etc. If needed, Frank Karley (JFM Maintenance Manager) said he could cut the top off any tote, if wanting them for feed. Price: \$50.00 for JFM customers.



## BIN IDENTIFICATION

Please ensure all feed bins are clearly identified and labelled so our Dispatch Team can unload your feed into the correct bin. Please ensure your bin can be accessed without restriction. When ordering, always include the bin number for each of your feeds. These simple practices will greatly reduce any chance of error. Need bin stickers? Ask our customer service team to request your driver or representative to apply one when they are at your farm. Thank-you!



## HELP WANTED

The following full-time positions are available at Jones Feed Mills:

- Customer Service Representative - Linwood
- DZ Bag Truck Driver

For more information or to apply, please contact **Matt Hogan** at [matt@jfm.ca](mailto:matt@jfm.ca) or by calling **519-698-2082 x251** Come join the Jones team!