



Jones
FEED MILLS LTD.

Linwood - Heidelberg - Wroxeter - Mitchell

Order Desk: 519-698-2082 * Dispatch: 519-698-9928

1-800-265-8735 Fax# 519-698-2719

www.jfm.ca

David Sippel Joins JFM Sales Team

Jones Feed Mills is excited to announce the appointment of David Sippel to the position of Swine Sales Consultant. David is a long time veteran of the swine industry having owned and managed various swine operations throughout his life. David's career has seen him work with both large and small swine operations and it is through this experience that he has gained extensive and insightful knowledge in all aspects of swine husbandry including feeding, breeding and management. David is keen to begin his time with Jones and will spend most of the summer travelling through the area to meet and understand the needs of JFM swine customers. David's widespread knowledge of the swine industry coupled with his pleasant and friendly demeanour make him an excellent fit for the Jones Sales Team. David's focus will be on service and helping JFM customers maximize their opportunities through feed and management. David lives on his family farm in the Clifford area and will begin with Jones July 13th. When not at work David enjoys riding his bike and building model railroads. Welcome David!



July 2015

Livestock Futures

June 30, 2015

Live Cattle - \$/cwt



Aug	187.21
Oct	190.07
Dec	191.29
Feb	191.07
Apr	189.70

Dressed Hogs - \$/cwg



July	176.31
Aug	170.71
Oct	152.52
Dec	149.08
Feb	158.06

CDN \$ July 2015: \$ 1.24

Source: Farms.com

**Farm Safety is
Everyone's Responsibility!**

What's New around Jones Feed Mill?



With the change from spring to summer, several events have transpired around Jones Feed Mills that we thought we would take a moment and update you on. With the acknowledgment that Jones Feed Mills did not sell this past winter, it is once again business as usual around the mill.

The Family Farm/Humane Hog business continues to see high demand for its meat products as global demand for naturally raised meats is at an all-time high. To better facilitate this business, JFM has moved all the manufacturing of the humane hog feed to the Mitchell mill. This creates many efficiencies for both manufacturing and delivery and with this change brings more production capacity for our organic feed manufacturing in Heidelberg. This is timely as demand for organic feed continues to grow. Further on Family Farm, this aspect of the business now has a new name. You will begin to hear Family Farm referred to as "Black Creek Livestock".

On the dispatch and delivery side, much work has been done to streamline our shipping and delivery process to ensure on-time feed delivery throughout peak periods. The two new trucks added to the fleet this spring along with new loading procedures and the addition of more staff have all greatly contributed to our delivery abilities and efficiencies. This is an area we will always be working on and are confident each change will bring improvement. The premix plant in Linwood continues to increase capacity as additional ingredient bins have been added as well as a new high capacity elevator. These modifications compliment the continuously upgraded software that manages our premix blending and mixing, ensuring you receive an accurate mix of ingredients every time.

The demand for Jones Feed has grown through time and for the growth that is outside of our immediate trading area, Jones has added several new feed dealers where all Jones feeds can be made available to more Customers. This is an exciting development and one we will continue to expand upon where suitable. We welcome the many new faces and dealers of Jones Feed Mills and look forward to continuing to serve you. As always, should you ever have any feedback, we would like to hear from you. Happy Canada Day!

Jones CHICK DAYS

Last Call!



WROXETER MILL

Order Deadline	Delivery Date
July 6	August 11

Call Steve or Steve @
519-335-3555 to order!

JFM is your source for all of your feed needs, including "Maitland Valley Feeds" (Identity Preserved) for all stages of growth.

Remember to inquire about the Jones line of poultry feeders, waterers and related equipment

Updated 2015 DFO Incentive Days

Month	Days
March	2
April	2
May	3
June	3
July	2 (-1)
August	2 (-1)
September	3
October	3
November	2

As of June 30/15

When Green Turns to Brown!

With record cattle prices still upon us, every pound of gain is critical! This summer when pastures turn from rich and economical sources of roughage to poor opportunities for growth, look to the Jones 1600 series of Grower Pellets or GSP's as a source of supplement for your pastures. Talk to a member of the Jones Beef team to ensure your pasture program will yield you the results you need to ensure you are optimizing your cattle investment!



Sale Items at Millers Stone

Looking for a good deal on some equine and barn related equipment? Stop by the Miller's Stone store in Heidelberg to see the wide selection of discounted items. Items include: Hooflex - Splint Boots - Fly Spray - Halters/Leads - Water/Feed Buckets - Saddle Pads - Buggy Whips - Standing Wraps/Polos + Much More! Call 519-699-5200



On the Calendar...

July 1 Canada Day – JFM Closed

July 4 – Western ON 4-H Beef Invitational* – Carson's Listowel

Sept 15-17 Outdoor Farm Show

Aug 7-9 Drayton Fair*

Aug 22-24 Palmerston Fair*

*Jones Sponsored Event

Dairy Producers:

Remember to keep your Dry Matters and Forage Analysis current with the ration you are feeding as you add and change forages in your ration this summer. Varying dry matters and current forage analysis can be the number one cause for changes in intakes and/or performance.



How to Feed your Show Calf – by Lindsay Graul JFM

It is that time of year again where 4H has started and the fair cattle shows are upon us. Now is the time to start thinking about how to feed your show animals and how to get that desirable coat and condition that everyone strives for.

The five main components you need when building your feed program are:

- A balanced and complete feed that provides all the vitamin and mineral needs that the heifer/steer needs for maintenance along with free-choice hay
- Feed this ration twice a day at set times for consistency
- Aim for the ration around 14% Protein
- Show animals should be fed roughly 2% of their body weight for optimal weight gain
- Provide fresh water at all times - especially during the hot summer months

A balanced ration will provide your project animal with all the vitamins and minerals they need for maintenance so the rest of the energy can go to growth. Along with the concentrated ration, free choice hay should be provided to allow for the rumen to function regularly and for adequate fibre. You should feed your cattle at roughly the same time every day to provide consistency. This allow you to get the most out of your feed for gain as the body gets used to being fed at the same time and will thus use less energy from fat stores (similar to if you eat lunch at the same time every day you notice that your stomach is empty). To prevent over conditioning, feeding around 2% of their body weight allows for desired weight gain, also allowing them out on pasture provides exercise for muscle formation compared to fat. Also providing fresh water at all times especially during the hot weather, keeps them hydrated as well as keeps them eating and gaining. Good luck!