



**Jones**  
FEED MILLS LTD.

**April 2020**

**Linwood | Heidelberg | Wroxeter | Mitchell**

**Order Desk: 519-698-2082 | Dispatch: 519-698-9928 | 1-800-265-8735 | Fax: 519-698-2719**

*Jones Feed Mills will be closed Friday April 10 for Good Friday. Happy Easter!*

## JFM Covid-19 Procedure Updates

The Covid-19 virus is having an over-whelming effect on day to day life as we know it. Jones Feed Mills is doing everything possible to keep our staff, customers, and community safe during this time. Please find the below updates regarding the procedures Jones Feed Mills is following to best manage the influence of Covid-19 and the handling of your feed order. Please contact us regarding any questions you may have so that we may serve you the best we can during this time.

1. All JFM mills, offices and retail stores are closed to the public until further notice. Please refer to the signs at each facility as to how to contact JFM staff when at the mill or call 1-800-265-8735.
2. Orders can be placed by calling 1-800-265-8735 or at [orders@jfm.ca](mailto:orders@jfm.ca).
3. Farm visits by our sales team are not being conducted at this time outside of essential calls. When on-farm, JFM staff will exercise all JFM implemented sanitation and social distancing procedures and are requested to not integrate with anyone on the farm. General sales calls and inquiries will be performed using phone, mail, and/or electronic means. Feed samples for lab analysis or dry-matter testing are requested to be left in your mailbox or left out for our Drivers to pick up when receiving feed.
4. Customers are requested to not interact with JFM delivery personnel when on your farm. Please ensure bins and feed placement areas are identified at the point of ordering to avoid Dispatch staff having to look for anyone on the farm for clarification. Where interaction is required a minimum of 2 metres between people is requested.
5. All customer meetings, conferences and marketing events have been cancelled until further notice.
6. All JFM ingredient and commodity suppliers are subject to JFM Covid-19 delivery and on-site movement procedures.

**Thank-you for your understanding and support! Together we are making a difference!**

**Wash  
Your  
Hands!**



**Avoid  
touching your  
Eyes, Nose  
and Mouth**

**Avoid Close Contact with People!**

**NOTICE:** Beginning **May 2, 2020**, the JFM Linwood Office and warehouse will be closed on Saturdays. All customers are welcome to pick up feed at our Heidelberg mill location at 2755 Lobsinger Line, Heidelberg which has extended business hours (8:00 AM – 4:00 PM on Saturdays).

## FUTURES

Mar 31, 2020

**Live Cattle**



(\$/CWT)

Jun	\$ 126.77
Aug	\$ 128.98
Oct	\$ 134.39
Dec	\$ 139.98

**Dressed Hogs**



(\$/CKG)

May	\$ 141.67
Jun	\$ 159.41
Jul	\$ 168.22
Aug	\$ 168.29

Canadian Dollar: \$1.42

Source: [farms.com](http://farms.com)

## On the Calendar!

**Mar 31-Apr 1- London  
Swine Conference\*-  
CANCELLED**

**Apr 1-2- Canadian Dairy  
XPO\*- POSTPONED until  
Summer/Fall 2020**

**Apr 8-9- National Poultry  
Show- CANCELLED**

**April 10- Good Friday-  
All JFM Locations Closed**

**April 18- Earlton Farm  
Show- CANCELLED**

*\*JFM Sponsored or Exhibiting Event*

**Stay connected and learn  
something new! Ask your  
Jones Feed Mills Support  
Team about upcoming online  
Webinars and Online  
Learning Opportunities.**

## Jeff Christopher Joins Jones

It is with enthusiasm that we announce that Jeff Christopher has joined Jones Feed Mills in the role of Poultry Sales Consultant.

Jeff has a long tenure within the Ontario feed industry and has experience working with livestock producers and feed dealers across all species and has a strong passion for the poultry industry.

Jeff began with Jones last month and is receiving (out-reach) training while familiarizing himself with the JFM team and processes. It is our intent through Jeff and the rest of the Jones Feed Mills team to further the services we offer to our poultry customers and dealers so that we can better service them.

Jeff resides in Township of Wainfleet, Ontario with his wife and family. Please join us in welcoming Jeff to Jones Feed Mills!



## Rethinking Forage Quality and Particle Size

*Article by Ross Gerber*

Long before you head out to the field with the forage harvester, you should put some thought into what is the best particle size or TCL of the forage to best compliment your overall feeding program.

Standard industry recommendations or “what you did last year” should be reviewed by your nutritionist and adapted to give your lactating cows the “ideal” amount of physical and digestible fibre to optimize herd health and production of milk and milk components.

Taking an inventory of the forages on hand and their quality, in particular, digestible fibre, will help to be proactive in planning going forward to ensure that all your forages compliment each other in terms of cow health, productivity and in profitability.

We all know that forage or fibre digestibility is a big factor in determining total dry matter intake in early lactation cows and their potential for milk, while minimizing herd health issues.

Forage labs are very good at measuring fibre digestibility such as NDFd. The term equally, if not more important on lab results, is undigestible fibre – (which used to be measured as lignin) but now more accurately is measured as uNDF at different time intervals.

By definition, uNDF240 is the amount of NDF in a feedstuff that will not be digested. This is the value we always look at first on the forage analysis.

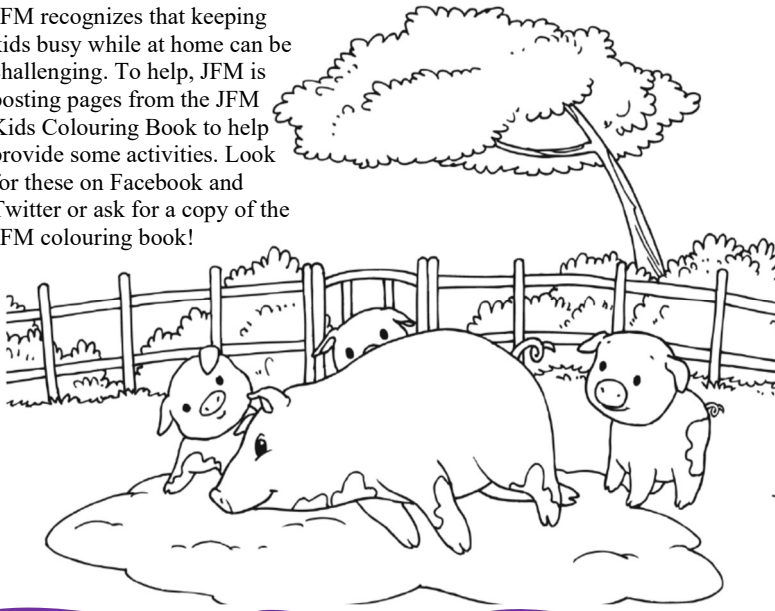
By knowing the uNDF value in a feedstuff or in the total diet, we can then predict intakes in lactating diets, how much forage can, in theory, be added and the potential milk production.

Forage species, variety or hybrid, stage of maturity at harvest, environmental factors, cutting and harvesting practices (cutting height, width of windrow) are all factors that add to variation in uNDF values.

*For a copy of the full article, see the JFM dairy newsletter or ask your JFM Dairy Sales Consultant*

## Kid's Corner!

JFM recognizes that keeping kids busy while at home can be challenging. To help, JFM is posting pages from the JFM Kids Colouring Book to help provide some activities. Look for these on Facebook and Twitter or ask for a copy of the JFM colouring book!



## JFM/MVS Beef Producer Meeting

Jones Feed Mills and Metzger Vet Services regret to announce that we will be postponing our annual spring beef producer meeting and tour due to the on-going Covid-19 situation. We will update you as time moves along as to future meeting dates.

Thanks for your understanding!

## Heidelberg Chick Days



**Call 519-699-5200**

Order Date	Pick-Up Date	Birds Available
Thurs, April 9	Fri, May 15	Chicks, Turkeys, Waterfowl and Ready to Lay Hens
Thurs, May 14	Fri, June 19	Chicks, Turkeys, Waterfowl
Thurs, May 14	Tues, July 7	Ready to Lay Hens
Mon, June 1	Tues, July 7	Chicks, Turkeys, Waterfowl



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[www.jfm.ca](http://www.jfm.ca) | 1-800-265-8735



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